

# SIMBRAH World



FALL • 2014



# GENETICS

## *making an impact!*



A positive impact that comes from strict selections and a high concentration of genetic superiority.

We're pleased to have these individuals working in our growing program.

**Burch She's Got It** – A polled purebred daughter of Smith Satisfies and out of the Burch donor, 5S/326. She has a top 10% ranking in the breed for API. She's loaded with style and we're excited about her production in our herd.



### **Smith My Mystique 73Z** –

A polled purebred daughter of Smith Nu Wave II and our donor Smith Black Mystic. Lots to love in this female, as she is loaded with power, is feminine and has lots of body. She ranks in the top 15% of the breed for API and 1% for TI.

**Smith Shimmer N Black** – A three-quarter female sired by Smith William N Black and out of a Smith Top Shelf bred dam. She is a granddaughter of the Burch donor, 5S/326. She ranks in the top 1% of the breed for API and top 10% for TI.



### **RFI Top Duchess 378A** –

A purebred daughter of Sargeant and out of the LMC Topanga donor, owned with Smith and Reavis. This heifer just has elegance written all over her and yet she is big middle and has a long, flat hip. She's polled too!

**Smith Isgrig Joellie 7A** – A polled purebred daughter of Smith Satisfies and out of the Eleanor cow herself, who has produced Ava, Charismatic, and Swagger to name a few. She ranks in top 10% and 15% for API and TI respectively. She's polled too!

**SOUTHWESTERN**  
Farms

Ray and Suzanne Hill Family  
607 PR 5215 • Kirbyville, Texas 75956  
409/423-9060 or 409/651-2792  
southwesternfarms@gmail.com or  
sampalmore@yahoo.com



We invite you to the sale, Oct. 25th  
We have lots 74-81 & 97!

Also visit our website  
[www.southwesternfarms.com](http://www.southwesternfarms.com)



# Follow The Path Set At Smith Farms We Have The Future In Simbrah & SimAngus HT



Smith William N Black • Purebred Simmental  
Carries Dream On and Gold Mine breeding.  
He has produced some outstanding percentage Simbrahs.



Yardley Lad A332 • 3/4 Simmental x 1/4 Angus Bull  
From the proven Yardley program.  
Now at work in our herd.



Ronnie & Susan Smith  
7736 FM 428 • Denton, Texas 76208  
817-378-8511, office • 817-874-3431, cell  
smithfarmstx@gmail.com



# Explosive Bull Power



## Smith Detonator 321A

He's sired by Smith Satisfies and is out of Smith Ciao Bella, the 2011 International Grand Champion, which makes him a grandson of the great Smith Bella Bella. He ranks in the top 15% of the breed for API and 20% for TI. He's a polled purebred and not even two-years-old yet. Just look at all the positive features he has.



Smith Mi Bella Cara, a full sib to Detonator and now owned by Sophie Palmore.

Thank you to Triple J/Carpenter Partnership for purchasing a semen interest in Detonator.

For additional information contact

## Smith Genetics

P.O. Box 330

Giddings, Texas 78942

512/587-7896

[www.smithgenetics.com](http://www.smithgenetics.com)

[smithgenetics1@gmail.com](mailto:smithgenetics1@gmail.com)



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## On The Cover...

This Simbrah female was photographed at Tom Brothers Ranch, Campbellton, Texas by Ellen Tom.



# SIMBRAH World

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## Simbrah

### committees named

Simbrah breeders met during activities at the Houston Livestock Show and Rodeo. Tim Smith, American Simmental Association trustee updated the crowd about association matters and Simbrah issues particularly.

Joe B. Rodriguez and Rene Vela were elected to serve as directors on the advisory council as Tim Smith and Carlos Guerra's terms expired. The board now consists of Wayne Reavis, Rickey Burch, Jane Travis, Rodriguez and Vela. Reavis was elected president; Burch vice-president and Rodriguez secretary-treasurer. Committee members for the coming year include:

#### Activities and Events Committee

Rene Vela- Advisor  
Wayne Johnson  
Evans Family  
Grahmann Family  
Kevin and Charleen Kent  
Charles Honeycutt  
Kyle and Lori Higgins

#### Simbrah Publications Committee

Craig Schultz- Advisor  
David Grimes  
Ray Hill  
John Friedrich  
Pete Nieschwietz

#### Growth and Development Committee

Bill Travis  
Candice Tindle  
Jane Travis-Advisor  
Javier Moreno  
Tonya Hill  
Kevin and Charlene Kent  
David and Kellie Rodenbeck  
Russel Moser

#### Booth, Advertising, and Hospitality Booth

Ricky Burch-Advisor  
Martha McCrary  
Lori Pettit  
Jennifer Mills

#### Fundraising Committee

Clyde and Janie Perry  
Kevin and Charlene Kent  
Joe B Rodriguez-Advisor  
Ted Schmidt  
Evan Schmidt  
Jud Flowers  
Belva Johnson  
Twila Johnson

## Synergy events set for October 24-26

Simbrah Synergy VII will be held October 24-26 at Smith Genetics, Giddings, Texas. The weekend event includes an educational skill-a-thon and sales talk competition for juniors, sale and the \$15,000 Synergy Showcase junior show. The sale will be the evening Saturday, October 25th and includes over 125 lots of cattle. The lots

(Continued on page 8)

# We are more than **SATISFIED!**

*Just look at the calves  
Smith Satisfies has produced!*



Smith Isgrig Joellie captured the AJSR Reserve Division II winner for Sophie Palmore. Her dam is the Eleanor cow.



Smith Priceless Gem was named the AJSR Division III winner for Kaleb Fontenot. Her dam is the great Priceless cow.



Burch She's Got It is a fancy Satisfies daughter and is out of our donor, 5S/326. She is now being campaigned by Sophie Palmore.



Smith Satisfies-Polled, purebred son of Smith NF Simply Great and out of a Black Star 55K bred dam. He currently ranks in the top 2% for API and top 10% for TI out of the entire breed. He is working across a wide spectrum of genetics in the breed and his calves are well worth your time to evaluate for your program.



This daughter of Satisfies sells as Lot 76 in Synergy from Southwestern Farms. She is out of the LMC Diva cow.



This Satisfies daughter will sell as Lot 34 in Synergy from our program. Her dam is a Red Ammo daughter.



This heifer will have everyone talking at Synergy as she sells as Lot 100. Her dam is the She Moves Cow.

**BURCH CATTLE SELL AS LOTS 34-38, 89 IN SIMBRAH SYNERGY**

## BURCH FARMS

Rickey Burch Family  
P.O. Box 755 • Hempstead, Texas 77445  
979/826-3231 office • 713/206-2579 cell  
burchfarms@peoplepc.com • www.burchcattle.com



# La Morra Ranch – Developing Positive Relationships with YOUNG ADULTS

We are just like any other cattle breeder, we want to sell our product to everyone however, what is more important for us is creating lasting and positive relationships with our clients, especially the next generation of young cattle breeders.

Relationships are created with TRUST. We work hard every day, being with our young adults every step of the way on their journey called experience and doing the RIGHT thing every day, all the time. This is the message we try to convey to our young customers.

We want to thank all of our customers, especially members of 2014-2015 La Morra Show Team:

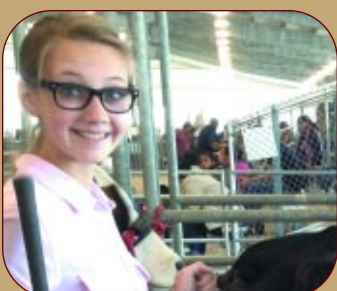
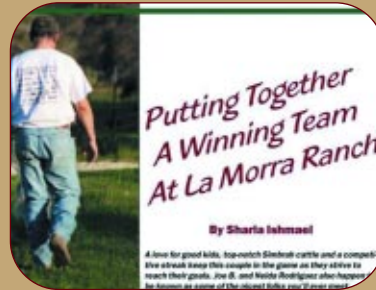
Marco Moreno • Hayden Verrett • Madi Mello • Sarah Nichols • Addie Trojanowski • Sam Aguirre

Adriana De Los Santos • Clay Smith • Sabrina Cano • Audie Smith • Zachary Stanley • Tannah Salinas • Garret Bosquez

**When in the San Antonio area, come by and visit us.**

**Save the dates for the Alamo City Simbrah Sale February 23 – 25, 2015.**

**MAS Sponsor - Superbowl Sponsor - Elite Sponsor**





# Planned Progress.

*We produce female and bull power – generation after generation!*



**Smith McCrary Fireball 710A**— Sired by Smith Satisfies. Dam is Smith McCrary Hi Price, whose dam is Smith Priceless. Three generations of proven power. He ranks in the top 1% of the breed for API and top 10% for TI.



**Smith McCrary Hi Price**—  
Sired by Dream On and  
out of Smith Priceless.  
Dam of Fireball 710A.

**Smith Priceless**—  
She now has generated  
over \$350,000 in revenue  
and has been mated to several  
bulls over the years and she  
never misses. She is the  
Grandam to Fireball.



**Smith Detonator 321A** — Sired by Smith Satisfies. Dam is Smith Ciao Bella, a daughter of Bella Bella. Both International champions. 321 ranks in the top 15% of the breed for API and 20% for TI.



**Smith Ciao Bella**—  
Sired by Smith Nu Approach and  
out of Smith Bella Bella. She is  
the dam of Detonator 321A.

**Smith Bella Bella**—  
Recognized as one of  
the strongest matriarchs  
of the breed. Grandam  
to Detonator.



*We are celebrating our 25th year. We are proud of the individuals we have produced and the power they have added to the breed. We invite you to the ranch for Simbrah Synergy, Oct. 24-26th.*

**Smith  
GENETICS**

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## News...

(Continued from page 5)

are predominately Simbrah. Bulls, embryos, donors, pairs, breds and some fancy show prospects sell.

The skill-a-thon, sales talk and showmanship competition will be held Saturday afternoon. The Synergy Showcase will award \$15,000 to junior exhibitors of cattle purchased from the Synergy participants and/or purchased in the sale. The Showcase includes five divisions of showmanship in addition to the Simbrah, Percentage and Simmental shows and you must pre-enter. The show will be on Sunday, October 26th.

Participants in this year's sale include Baring Cattle Company, Elmen-dorf, Texas; Burch Farms, Hempstead, Texas; Diamond RF Farms, Wallis, Texas; Hagan Cattle Company, Yoakum, Texas; Hallak Ranch, Athens, Texas; McCrary Farms, DeKalb, Texas; Pine Ridge Ranch, Dallas, Texas; Reavis Farms, Mission, Texas; Smith Genetics, Giddings, Texas; Triple J Ranch, Sour Lake, Texas; Triple P Ranch, Pearland, Texas; Southwestern

Farms, Kirbyville, Texas; 7N Ranch, Falls City, Texas and Smith Farms, Denton, Texas.

For additional details, entry forms, rules and sale accommodations, visit [www.smithgenetics.com](http://www.smithgenetics.com) or call 512/587-7896. You can also follow the event on Facebook.

## LMC Giving THANKS Online Sale VI

"As Sister and I celebrate our 40th wedding anniversary and La Muneca Cattle Co. celebrates our 25th anniversary this fall, we have decided to start a new annual tradition of having an online sale with our friends with 100% of the proceeds being donated to various charities. Featured charities will be junior breed association scholarship funds, the Linn San Manuel Volunteer Fire Department, St. Anne's Catholic Church, Brewster School PTO, Linn San Manuel, Flores and Guerra Family Scholarship endowment funds, plus several others.

"We will be selling 25 lots of the best genetics in several breeds including

Polled Brahman, Braunvieh, Simbrah and Simbravieh. There will be bulls, semen packages, embryos and flushes, plus a trophy whitetail hunt on the Guerra Bros. ranch in South Texas. We extend our gratitude to everyone who has helped us along the way and to Tim and Erin Lockhart for their assistance with this project. The sale will be right before Thanksgiving, November 22-25, 2014 and will be on [www.cattleinmotion.com](http://www.cattleinmotion.com). For more information, please contact Carlos at 956-802-1641 or [lamunecacattle@aol.com](mailto:lamunecacattle@aol.com)," states Carlos X. Guerra, sale host.



Louie Flores is donating "Spaniard", a super herd bull prospect sired by 6GLMC Rajin Cajun and out of a LMC ATZ Dr. Feel Good cow for his dad's scholarship fund in the LMC Giving Thanks Sale.

# WE'VE MOVED!

## We Are In Floresville, Texas!

**We've moved to the middle of Simbrah country and want to invite you to stop in, see us and our cattle, when you are in the San Antonio area.**

**We also want to invite you to evaluate our lots in the Synergy Sale, October 25th.**



Richard and Betsy Foster II and Richard III  
P.O. Box 88 • Floresville, Texas 78114  
713/412-4480 Or 713/412-4487 (Richard III)  
[diamondrf@peoplepc.com](mailto:diamondrf@peoplepc.com)



Lot 28- A purebred daughter of Smith Nu Approach and stems from the Annie Lou Cow Family. Sells bred to the ASA National and National at San Antonio Grand Champion Bull, RFI Real Deal.



Lot 29-A purebred granddaughter of NF Smith Sargeant on the top side and out of a Nu Approach bred dam. She also sells bred to RFI Real Deal.



Lot 30-A Full House bred female that is built right and will deliver a Real Deal sired calf in November.



RFI Real Deal-We are proud to be an owner in this sire, who captured the 2014 ASA National and National at San Antonio grand titles. His first calves are impressive and all three of our lots sell bred to him! Your opportunity to add the freshest genetics!



## Meuth honored

The Battle of the Cattle Outstanding Youth Leadership Award was awarded to Simbrah's Payton Meuth in August. This honor is awarded to a Battle of the Cattle member who goes above and beyond to make the world around them a better place. This individual exemplifies qualities of a good leader and is a role model in the show ring, as well as in their communities.



Payton Meuth recently received the Battle of the Cattle Outstanding Youth Leadership Award. Pictured (l to r) Justin Jenschke, Stacey Jenschke, Bill Meuth, Bradley Meuth, Payton Meuth, Jorie Jenschke, Stacy Meuth, Trent Lyssy, Alex Lyssy and Carl Lyssy.

## Fuchs engaged

Dean and Paula Fuchs of Burton, Texas announce the engagement of their daughter Kallie to Kasey Kram, the son of Ken and Sheila Kram of Weimar, Texas. Both Kallie and Kram are current students at Texas A&M University where they are classes of 2016 and 2015, respectively. Kallie is pursuing a degree in nutritional sciences, while Kram is pursuing a dual degree in agricultural business and agricultural leadership and development with a minor in agricultural economics. A wedding date has not yet been set.



Kasey Kram and Kallie Fuchs

## Grimshaw and Verette wed

Kaitlyn Grimshaw and Josh Verette married May 17th at Saint Andrew's Catholic Church in Pleasanton, Texas followed by a formal reception at The Buckhorn Saloon & Museum in San Antonio. The groom received his bachelor's degree in agricultural leadership and development from Texas A&M in December of 2012. Grimshaw received her bachelor's degree in animal science from Texas A&M in May of 2011. She continued her studies in meat science and graduated with a master's of science in animal science in August of 2013. The couple resides in Houston, where he works for Mustang CAT and she is the quality assurance manager for Gourmet Ranch, LLC.



Mr. and Mrs. Josh Verette

# WE'RE BRINGING OUR BEST!

Hallak Ranch has joined the Simbrah Synergy group and we're bringing three of our best lots to introduce our program to you!

Join us in Giddings, Texas on October 25th for the sale and we want to extend an invitation to visit the ranch, when you're in East Texas.



Lot 32-This is a double polled Simmental female that should be considered for a donor program. She sells safe to calve December 6th to Mr. Strack Y254 and the resulting calf will be a three-quarter Simbrah.



Lot 31-A unique opportunity to purchase 10 straws of semen from HR Power House 2. He is a full sib to HR Power House 1, whose influence is still strong on the breed today. He is polled and brings some proven genetics to your herd.



Lot 33-A polled three-quarter Simbrah, sired by our senior herd sire, Mr Strack Y254. She is an April and is 50% Fleckvieh.

**NH HALLAK RANCH**  
Billy Hallak • 1167 Oval Drive • Athens, Texas 75751  
Cell: 903/203-8524 • Home/Fax: 903/292-1428 • Nhalla@hotmail.com



One Word Describes Them All

# Champions.

## Hagan Ginger 50A -

Owned by Miranda Skaggs. Many time champion, including the Fort Worth Junior Show, 2014 National, 2014 TJSSA Futurity and Elite Shows. Sired by Johnnie Walker Black.



## Hagan Cupcake 92A -

Owned by Gage Spence. 2014 TJSSA Futurity Reserve Grand Champion. Sired by Hagan American Chopper.



## Hagan Fancy 6A -

Owned by Regan Merryfield. 2014 TJSSA Futurity Reserve Calf Champion. Sired by Hagan Scout 1U.



## Hagan Absolutely Smokin -

Owned by Payton Meuth. 2014 Reserve Junior Champion. Sired by Hagan Shamoo 21X.



## Hagan Showtime 5A -

Owned by Payton Meuth. 2014 Grand Champion Percentage Female and 2014 Elite Reserve Grand Champion. Sired by FBFS Wheel Man 649A.



**Champions.**



For champions like these plan to be at



**October 25th**

**Lots 21-17, 110 & 114**



**Kim Hagan Family**

1364 FM 2543 • Yoakum, TX 77995

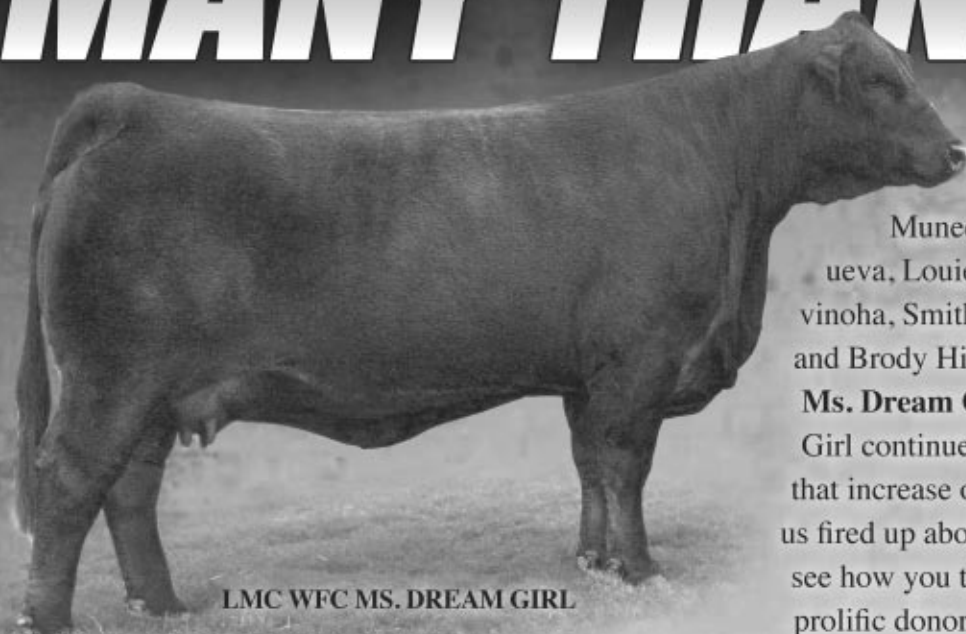
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# MANY THANKS!



LMC WFC MS. DREAM GIRL

We appreciate Tucker Tanner, McKenna Tschirhart, La Muneca Cattle Co., Victoria Villanueva, Louie Flores, Floneca, Amelia Stavinoha, Smith Farms – Ronnie & Susan Smith and Brody Hill for purchasing LMC WFC Ms. Dream Girl progeny in 2014. Dream Girl continues to produce breed improvers that increase our consumer demand and keep us fired up about the future. Give us a call to see how you too can add the influence of this prolific donor to your operation.



Congratulations to McKenna Tschirhart for winning Reserve Division Champion at the 2014 American Jr. Simbrah Roundup with BETM TESS. We appreciate all the volunteers who help make the AJSR the success that it is.



Thank you Curtis Gruetzmacher for your purchase of BETM NINER and one of his daughters in the MAS and LMC \$ellabration Online Sales. We appreciate Jon Merryfield, Candice Tindle, Floneca and La Morra Ranch buying BETM genetics at The Elite and MAS as well.



Congratulations to the Clayton Baker Family for raising the Grand Champion Simbrah Bull at the 2014 American Jr. Simbrah Roundup. HNR TEDRO is a LMC Arcadio son out of a bred cow they purchased from BETM.



We appreciate Claire Godwin purchasing BETM SWEET EMOTION in the LMC GenePLUS V Online Sale. A BIG HEARTY THANKS to Dean Fuchs, Preston Vela and Kelly Bockel for their online sale purchases as well.



Give us a call if you're in the market for Simbrah or Simbravieh cattle. We have a powerful group of herd bull prospects for sale like this Arcadio son, as well as females of all ages for sale private treaty. We could not operate without the support of our buyers, for that we'd like to say MANY THANKS!



Dr. Ernesto Guerra Family  
betmguerra@yahoo.com

Ranch Manager  
Ted Tschirhart • 210- 827- 7949

Sales Consultant  
Victor Guerra • 956- 607- 5515  
vgg03@aol.com

**BE ON THE LOOKOUT FOR BETM CATTLE AT**







# The people behind the breed

By Mallory Mobly

**M**any people dedicate their time, money and expertise to the Simbrah sector of the cattle industry. Of those people behind the breed, Jayson and Annette Hill, both agricultural science teachers in the Houston area, are two of the most dedicated. Whether they are volunteering at Simbrah events or helping their students raise Simbrah heifers, the Hills are always advocating for the breed.

Although they don't own any cattle, the couple spend their time volunteering at Synergy, MAS, Simbrah Roundup and show camps hosted by Smith Genetics.

"It's funny," says Annette. "We are probably the only people who don't have cattle that go to these events."

She says that even though her and Jayson don't own cattle, people associated with the Simbrah breed are always willing to help them and their students. Besides the Brahman and Simmental breed characteristics, Annette loves the friendly people and their willingness to always lend a hand.

Over the years, many of their students have shown Simbrah heifers. Their interest in the breed started while they were both teaching at Brazos High School in Wallis, Texas. It was there that they met Richard and Betsy Foster of Diamond RF Farms.

"At first, we didn't know a lot," says Jayson. "There were [Simbrah] breeders close by so calves were easy to find."

Many of the students from the Brazos FFA chapter

showed calves from Diamond RF Farms, 6G Ranch (Grahmann Family), Reavis Farms and Smith Genetics. Jayson credits the Foster family for his involvement with Simbrahs. He says he learned about the many youth programs available throughout the breed and wanted to offer those opportunities to his and Annette's students. Their students attended events such as MAS and Synergy and at one point they had 11 head of Simbrah being shown by students.

Jayson and Annette have since left Wallis and now live in East Bernard, Texas with their 16-month-old son, Kannon. Both still teach agriculture; Annette at East Bernard High School and Jayson at Tompkins High School.

Although neither were involved in the Simbrah breed until later in life, both grew up in the agricultural industry. It was those experiences that now contribute to their teaching abilities.

Growing up in Cleveland, Texas, Jayson says his family raised Christmas trees. He was active in FFA in high school and raised pigs and cattle. Although competitive, Jayson says he was not able to take full advantage of all the available opportunities because one of his ag teacher's son was ill.

It wasn't his original career plan, but during his time at Sam Houston Jayson says that he decided to teach. He wanted to offer his students the countless opportunities



that are available within the agricultural industry.

"You never know what will set a kid on fire," says Jayson. "Whether it be a team competition or attending a conference, so I want to offer [that opportunity] to that kid."

For ten years, Jayson has been devoted to his students. His commitment to providing his students with beneficial experiences is what Annette says inspired her to become a teacher. She earned her bachelor's and master's degree from Sam Houston State University with an alternative teaching certificate. Four years after Jayson began teaching, Annette joined her husband as a teacher.

"I saw the way he was with his students and that is what made me want to be a teacher," says Annette.

Although she didn't originally anticipate on becoming a teacher, Annette has always had a passion for agricultural education. She grew up on a rice and cattle farm in Hallettsville, Texas and agriculture was the livelihood of her family.

"For me growing up with those experiences and being able to educate those that don't know [about agriculture] is why I became a teacher," says Annette. "Education is my number one priority."

Education is something that Jayson values as well. Both have served as judges at Simbrah Roundup and volunteers at MAS, Synergy and Smith Genetics Cow Camps.

"It may be that we are both teachers," says Jayson as for the reason he and Annette enjoy watching kids learn at Simbrah events.

"These events allow the breed and our students to



*Annette Hill with some of her FFA members.*

grow," says Annette. "These experiences will help them in their future."

Additionally, Jayson and Annette both agree that their future will continue to involve Simbrah cattle.

"We have decided that when we buy cattle, it will be Simbrah," says Jayson. They also hope to see their son, Kannon, showing Simbrah cattle one day as well. Each future endeavor leads to Jayson and Annette staying with Simbrahs for many more years.

Time, money and expertise are just a few of the things that Jayson and Annette have dedicated to the Simbrah breed. For over a decade, they have made connections throughout the industry and inspired students. The generosity of certain families and a passion for helping others have helped Jayson and Annette to become two of the most dedicated people behind the Simbrah breed.

Their love for Simbrahs and agricultural education may not have coincided until later, but their continued involvement is sure to leave a lasting impression for years to come. It is certain that Jayson and Annette's devotion to the breed will help Simbrah to continue to grow.

**Editor's Note:** Mallory Mobly is a 2014 graduate of Texas A&M University with a degree in agricultural communications. She is now working on her master's degree at Texas A&M. During high school, she exhibited Simbrah heifers and served on the Texas Junior Simmental/Simbrah Association Board of Directors.

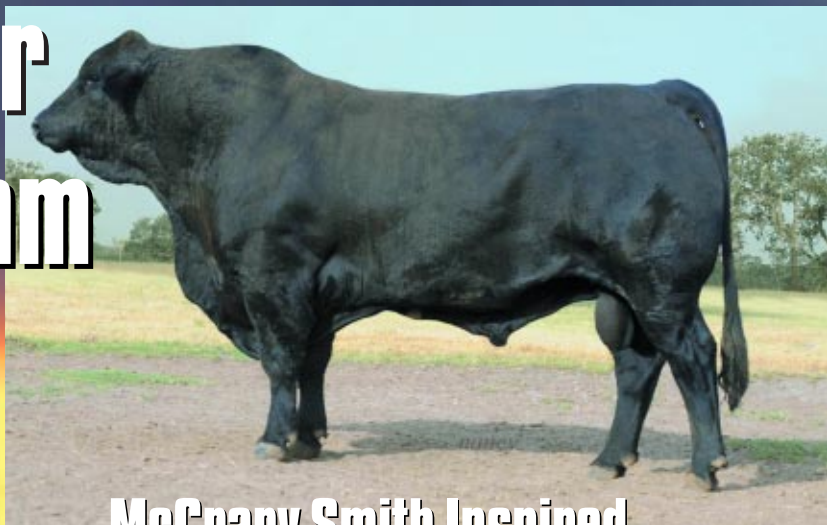


*Cody Witzkowski (at the halter) was one of the first FFA students of the Hills' to show a Simbrah. Today the couple are involved in a number of Simbrah events and continue to tell their students about the many educational opportunities in Simbrah.*



# He's Inspired Our Breeding Program

He's a three-quarter, black, polled son of Matt N Black and out of a Smith Cowboy bred dam. He ranks in the top 1% for API and top 15% for TI, and more importantly he is passing those strong numbers on to his progeny. He's one of our lead herd sires and we are extremely pleased with his calves.



**McCrary Smith Inspired**

In fact, we are so proud of his calves, we are selling eight of his daughters in Simbrah Synergy on October 25th. You will find them to be long sided, with extended front ends, angular, stout boned and with lots of eye appeal.

Here are four for you to see.



**Lot 40 in  
Simbrah Synergy**



**Lot 41 in  
Simbrah Synergy**



**Lot 45 in  
Simbrah Synergy**



**Lot 46 in  
Simbrah Synergy**

**Check out our  
offering in Synergy  
Lots 39-48, 83,  
and 107**

*McCrary Farms*

Mark and Martha McCrary • 903/667-5135 • 903/278-6819 • [mamamc4@aol.com](mailto:mamamc4@aol.com)  
307 North Runnels • DeKalb, Texas 75559  
*We accept calf scramble certificates.*



# MAKIN' THINGS HAPPEN Right

THE SELECT INDIVIDUALS CHOSEN FOR OUR PROGRAM REPRESENT THE QUALITY AND PERFORMANCE GOALS, WHICH WE ESTABLISHED WHEN WE DECIDED TO TAKE OUR REGISTERED PROGRAM TO THE HIGHEST LEVEL, A FEW YEARS AGO. EACH INDIVIDUAL WE PURCHASE OR BREED IS SELECTED WITH THE GOAL OF IMPROVING OUR HERD AND THOSE OF OUR CUSTOMERS!

JUST TAKE A LOOK AT A FEW OF OUR INDIVIDUALS HERE-ALL 3 OF THESE ARE BEING FLUSHED TO SMITH SATISFIES. WE'D LOVE TO HAVE YOU VISIT OUR RANCHES, LOCATED IN FALLS CITY AND DONNA FOR A FIRST-HAND LOOK.



**Smith Striking Gal 11Z**

A POLLED THREE-QUARTER FEMALE, Sired BY SMITH MATT N BLACK AND OUT OF A SARGEANT BRED DAM. WITH HER PEDIGREE, WE CAN GO LOTS OF DIFFERENT WAYS AND USE HER IN OUR SIMMENTAL AND SIMBRAH BREEDING PROGRAMS. SHE'S MODERATE FRAMED, FUNCTIONAL, PERFECT IN HER STRUCTURE AND PROFILES PERFECTLY. OWNED WITH SMITH GENETICS.



**Smith McCrary Stylin 105Z**

A PUREBRED FEMALE, Sired BY SMITH ALWAYS IN STYLE, A DREAM ON X SMITH PRICELESS SON. HER DAM IS Sired BY SMITH NU APPROACH AND OUT OF THE ANNIE COW FAMILY. SHE HAS NOW BEEN FLUSHED TO SMITH SATISFIES AND WE ARE EXCITED ABOUT WHAT SHE BRINGS TO OUR PROGRAM. SHE IS SQUARE HIPPED, LONG-BODIED, FEMININE AND LOADED WITH VOLUME.



**Hagan Dream Girl 52S**

A THREE-QUARTER FEMALE, Sired BY THE GREAT DREAM ON AND OUT OF THE 50 COW, WHO LEADS THE HAGAN PROGRAM AND HAS MANY OUTSTANDING INDIVIDUALS TO HER CREDIT, ALONG WITH 52S. SHE'S AN OUTCROSS TO MOST OF THE Sires WE ARE USING AND SHE IS ADDING THAT CRITICAL ELEMENT OF QUALITY TO OUR HERD. SHE'S LOADED WITH DEPTH, FEMININITY AND OVERALL VOLUME - ALL THINGS THAT HELP US TO BREED WITH CONFIDENCE. WE OWN HER WITH SMITH GENETICS.



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# Tips to rid your herd of unwanted guests

By Merridee Wells



Photo taken at La Morra Cattle Co.

If it bites, sucks, stings, and lives in or on your cattle then likely the cattle are playing host to some unwanted guests that are costing you money due to poor performance, weight loss and health issues. It's never too soon to take a proactive approach to eviction and give those internal and external parasites the gate!

As fall approaches and the fly populations decrease (you hope), it's time to look toward breaking those parasite life cycles and implement a well-planned deworming strategy. While some parts of the U.S. may enjoy a limited internal parasite threat during winter months, cattlemen in the south don't have that luxury.

Dr. Joe Dedrickson, DVM, Merial Veterinary Professional Services, suggests utilizing a long acting dewormer which can accomplish that life-cycle break, offering up to 100-150 days of continuous coverage. Because season-long protection can be attained with a single dose, many veterinarians, Dedrickson included, recommend producers introduce fall deworming into their parasite control strategy if they aren't doing so already. The active pharmaceutical (eprinomectin) found in the current long-acting dewormer lasts much longer than other conventional dewormers helping producers find a viable solution to pasture reinfection.

"Depending on the parasite," said Dedrickson, "some dewormers may only offer two to six weeks of control, however, a long-acting dewormer will give the producer a longer time between treatments, breaking some of the parasite life cycles, keeping reinfection to a minimum and eliminated more trips through the chute, which is always a good thing."

Since parasites are the "Number 1" cause of economic loss to the cattle industry, with an estimate of \$1 billion annually, it makes sense in today's current "bull" market that it's more important than ever to treat your cattle like walking gold. Producers can ill-afford to ignore control and treatments. So not only should a deworming program be part of the fall work, let's not forget a couple other important pests and their management.

While horn fly populations might be on the decrease as fall approaches producers, who chose to use fly tags, since they are the most effective form of fly control, offering the longest control time, plus (depending on brand) may also control some species of lice and ticks, should be thinking about tag removal. Producers should recognize that as a vital part of fly tag management should be removal of those tags once the product-recommended window of control has been reached to prevent potential for resistance.

Since horn flies are the most persistent and costly of the external parasites there are a wide range of products that have been developed to control and prevent infestations. However control is not the only issue in dealing with horn flies, since these critters are particularly adaptive and easily develop resistance over time.

"It's essential that producers rotate insecticide chemistries," said Reese Graham, product and sales manager for Y-Tex Corporation. "Implementing and sticking with an insecticide ear tag rotation program will help prevent horn fly resistance. Y-Tex recommends that cattlemen utilize a different insecticide chemistry every year, rotating between a macrocyclic lactone, organophosphate and pyrethroid in that order. Rotating chemistries will maximize the effectiveness of the insecticide ear tag and help prevent horn flies from developing a resistance to insecticides."

Fly tag manufacturers suggest a producer use one tag per animal in the summer months if a two-three month control time is adequate, however using two tags per animal extends that time up to five months and also offers tick and lice control. Most think that sufficient coverage to the calf will be extended from its dam if two tags are used. Old tags should be removed when their effectiveness is gone, because extended wear will only contribute to the horn flies resistance. However, removing old tags in the fall and retagging with a fresh tag will control sucking and biting lice through the winter.

Another convenience: ear tags are safe to use on all



classes of cattle and have no withdrawal time for slaughter.

Ivermectin-based pour-ons are common forms of broad spectrum control against a wide range of internal and external parasites including roundworms and lungworms, cattle grubs, horn flies, mites and lice. In addition to their persistent activity against important parasites, these products offer convenient administration which equals less stress for the producer and the animal. Rapid penetration means key parasites are targeted and controlled more readily and many of the products are water resistant so they can be administered without regard to current or future weather conditions. Most are suitable for all ages of cattle and offer a high margin of safety for breeding and pregnant cows.

For the most strategic management of parasites when using pour-ons, it is important to work with a knowledgeable veterinarian or parasitologist to determine the best balanced approach, considering not only timing and efficacy, but selection for resistance in parasite populations and differences in parasite challenges in different parts of the country. It may be recommended producers utilize a three-season treatment regime. In the spring, using pour-ons helps reduce parasites acquired over winter to encourage forage utilization. Summer treatments interrupt the parasite life cycle, while controlling peak season horn-flies, and by using products in the fall you prepare cows to overwinter by controlling summer parasite infestation and prevent winter lice build-up. Unlike other external parasites, lice are cool season pests who enjoy wintering on your cattle. Infestations usually start in the fall and can build throughout winter. If left untreated

their populations can grow significantly causing real distress to animals.

Optional treatments include pour-ons, ear tags, sprays and direct application using a delivery method such as a backrubber. Several manufacturers offer concentrated products that can be mixed with a carrier such as fuel oil or diesel and then put on a backrubber. Locating the backrubber near water or salt or other areas where cattle congregate can be an effective way to treat cattle not only for lice but to help control flies as well. This form of delivery is labor saving and once cattle become accustomed to using the backrubber, can be effective and extremely low stress.

Besides pyrethroids, organophosphates such as Phosmet are commonly found in popular sprays and concentrates for use in lice control. While all labels should be read carefully, usually these products are safe to use on most classes of livestock and have withdrawal times of a week or less.

Effective parasite control programs are works in progress. Manufacturers continue to develop new generation products, but at the same time parasites continue to develop more resistance. With changes in the environment, producers need to be pro-active in their approach to control. Learn to spot signs of infestation such as an unthrifty appearance, loose stool, poor or rough hair coat, persistent scratch or rubbing, shaking of head or even walking in circles when ear ticks are involved and coughing similar to a respiratory problem with lung worms. These are all signs of parasite infestations and they are costing you!

\*\*\*

# Strength in Numbers



**A&A Black Butterfly** is a proven donor of our program. Her daughters LHH Mariposa and LHH Sydney went on to have successful show careers with showman Georgia Dunn and Tyler Denny, respectively. She has continued to add powerful genetics to our herd. Come see our young herd sire prospect out of this powerful donor.



**Vela Diva** has produced some of our most powerful calves yet! Her calves have maintained her thickness, depth and correctness. Clarissa Cantu's 2011 RGVLS Reserve Champion Simbrah Steer was a progeny of **Vela Diva**. Be sure to look out of her most recent daughter out on the show circuit.



**LHH Sydney**, the daughter of A&A Black Butterfly (pictured far left), has already produced a great prospect in LHH Destiny. LHH Sydney won numerous championships for Tyler Denny. She concluded her show career by winning the 2014 RGVLS Open Simbrah Heifer Champion. We are excited about her future!

# H

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# H



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A woman with short blonde hair, wearing a bright green short-sleeved button-down shirt and dark blue trousers, stands on a stone path in a lush garden. She is holding a Starbucks coffee cup in her left hand and looking down at it with a smile. The garden is filled with tall green grass, various shrubs, and large trees with green leaves. Some trees have white blossoms, and there are large bushes of pink and white flowers to her right. The scene is bright and sunny.

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# American Junior Simbrah Roundup honors youth

Junior Simbrah breeders from Texas and Louisiana were in attendance at the annual American Junior Simbrah Roundup (AJSR) June 18-21 in Wharton, Texas. The event featured educational contests, as well as showmanship,

bred and owned shows, percentage and purebred shows, along with a lot of fun.

The AJSA advisors planned a full schedule for the exhibitors that included a swim and pizza party and a family night.

The high point overall winners in the educational events were Robert Stavinocha, junior; Amelia Stavinocha, intermediate and Faith Onstot, senior. These coveted awards are based on overall rankings in the educational contests.

Once again, David Onstot brought his famous ice cream to the event and \$3,000 was raised in the auction as La Muneca, Chapa Family, 6G Ranch, Chris Davlin, Baker/Tschirhart/Fuchs partnership, Southwestern Farms and Walters Livestock Enterprises purchased the containers of ice cream. Special thanks was also given to Benny Cano and his team who cooked for the group all week.

In the cattle shows, Jacob Tipp served as the judge of the percentage and purebred shows. Hope Onstot won the grand champion purebred honor with her heifer, LMC BBX Tia 5Z/7, a daughter of 6G/LMC Rajin Cajun. She was the division V winner. Victor Moreno saw his heifer, LN Brooklyn A283 win the youngest division and the reserve grand title. His heifer was sired by LN LMC 12th Man.

The reserve division 1 winner was Ryleigh Whitaker with



Emily Mullins exhibited the AJSR Grand Champion Bred and Owned Female.



Hope Onstot exhibited the AJSR Division 5 and Grand Champion Purebred Female.



Hadley Baker exhibited the AJSR Grand Champion Bull.



Caleb Rodenbeck exhibited the AJSR Grand Champion Percentage Female.



Victor Moreno exhibited the AJSR Division 1 and Reserve Grand Champion Purebred Female.



Olivia Vela exhibited the AJSR Reserve Grand Champion Bull and the AJSR Reserve Grand Bred and Owned Bull.



Intermediate Overall (1-5 seated, 1-r) Amelia Stavinocha, Winston Walters, Logan Perry, Olivia Vela, Hannah Wells, (6-10 standing, 1-r) Caleb Fuchs, Kaitlynn Miller, Zachary Mills, Brody Hill and Graceann Mullins.



Senior Overall (1-5 seated, 1-r) Faith Onstot, Hope Onstot, Kaleb Fontenot, Josh Evans, Emily Mullins, (6-10 standing, 1-r) Caleb Rodenbeck, Nicole Stevenson, Samantha Nichols, Andrew Cano and Kaitlyn Davlin.



Robert Stavinocha exhibited the AJSR Grand Champion Bred and Owned Bull.



Junior Overall. (1-5 seated, 1-r) Robert Stavinocha, McKenna Tshirhart, Katy Salyer, Loralie Hill, Mia Barba, (6-10 standing, 1-r) Ryleigh Whitaker, Natalie Martinez, Cassidy Fuchs, Ava Vela and Haydon Verret (not pictured).



her heifer sired by LMC Johnnie Walker. The division 2 winner was Natalie Martinez with her heifer sired by Hagans Ante Up. The reserve title in that division went to Sophie Palmore, while the division 3 winner was exhibited by Kaleb Fontenot and Palmore also won the division 3 reserve honor. These three heifers were all sired by Smith Satisfies. Amelia Stavinocha won the division 4 honor with a LMC Rhino sired

The presentation of the 2014 scholarships was a highlight of the awards banquet. This year \$1,500 scholarships were presented to Hope Onstot, Maycie Wells, Emily Mullins and Tanner Feldhoff by the Victor A. Guerra Memorial Fund and AJSR. Faith Onstot was the recipient of a \$1,500 scholarship made possible by the Raub Family and Southwestern Farms. Another \$1,500 in scholarship money was awarded to Caleb Rodenbeck as he received the AJSR/Bud Wentz Memorial Scholarship and the Kallie Fuchs and Jennifer Mask scholarship. Kaleb Fontenot and Cary Perry also received \$1,500 scholarships made possible by Southwestern Farms and AJSR.

In addition, all graduating seniors were honored one evening during the event. Each senior displayed photos and other special items from their high school days. Each senior introduced themselves and then a special celebration was held.



Scholarship winners and committee. Seated (l to r) Faith Onstot, Hope Onstot, Emily Mullins and Maycie Wells. Standing (l to r) Alan Black, Paula Fuchs, Tanner Feldhoff, Cari Perry, Kaleb Fontenot, Caleb Rodenbeck, Joe Mask and Victor Guerra. The eight applicants each received a \$1,500 scholarship.



Senior night honored (l to r) Kevin Koehl, Tanner Feldhoff, Brooke Springer, Faith Onstot, Kaleb Fontenot, Tristan Chapa, Hope Onstot, Caleb Rodenbeck and Maycie Wells.

female, while McKenna Tschirhart won the reserve in that division with a LMC Arcadio bred female. Fontenot won the reserve title in the last division with his Smith RFI Sure Glow bred female.

In the purebred bull show, Hadley Baker took home the grand title with his entry, HNR Tedro, a LMC Arcadio bred bull, and Olivia Vela won the reserve title with RGV BETM Nitro A356, a LMC Rhino son.

In the percentage female show, Caleb Rodenbeck returned to the winner's circle with Smith CRC Bella Vive, a daughter of Smith Matt N Black. She was the senior champion and won the 2013 show. Kaitlyn Davlin won the reserve grand title with her junior division winner, LMC KF Heart Breaker, a daughter of LMC LF Goliath.

Davlin also won the calf champion honor in the percentage show with another Goliath daughter and Loralai Hill took the reserve calf title. Winston Walters won the reserve junior division with a Smith Matt N Black daughter and Tristan Chapa took the reserve senior division with his LMC LF Braveheart sired female.


Rick Hirsch served as the showmanship and bred and owned show judge. He selected Emily Mullins' heifer, sired by Virgil 214Y as the winner, while Sydney Paul was named the reserve winner. Robert Stavinocha exhibited the grand champion bred and owned bull with his LMC Justice 5Y/127 son and Olivia Vela was selected as the reserve with her LMC Rhino son.

For additional photos, please visit the juniors news section at [www.simbrahworld.com](http://www.simbrahworld.com).


UNRIVALED WHEN IT COMES TO QUALITY!

We're proud to have Smith Unrivaled at the helm of our program. He's a purebred son of Smith Satisfies and his dam is the great Bella Bella cow, who has rewritten the history of the Simbrah breed.

He is very appealing phenotypically, as he carries lots of middle, has a wide top, is structurally correct and packed with muscle. You can add performance, as he ranks in the top 4% of the breed for API and top 10% for TI.



Smith Unrivaled • Photo taken as a calf



This year we are selling this little lady in partnership with Smith Genetics at the Synergy Sale. She's a three-quarter Ronen daughter, out of an Andy bred Simmental cow. Read all about her as she is Lot 132.

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# RIO GRANDE VALLEY

## THE BIRTHPLACE AND CAPITAL OF SIMBRAH

The good Lord has blessed the RGV with some bountiful rains here recently and the pastures and cattle are bouncing back from the prolonged drought. Although the drought has taken its toll on the region, the RGV remains the source for the most Simbrah cattle in the USA within one hour of each other. So if you are in the market for a show heifer, a commercial or herd bull, come see us here in the RGV. If we don't have it, we can sure help you find it and have a good time doing so. Many of Simbrah's leaders are from the RGV – from the late Bud Wentz helping start the breed in the late 60's to La Muñeca starting their annual Jr. Educational Round ups in the late 80's to the first Simbrah steer show in the early 90's and MAS in the early 2000's, you can count on RGV breeders to **MAKE THINGS HAPPEN** for Simbrah.



We **WELCOME** Makayla and Matthew Sanchez into our Simbrah family with their new heifers. LMC RGV CTCF Blossom is a LMC 6G Red Rock out of the many times champion RGV LMC Dr. Beauty cow.



**CONGRATULATIONS** to Victor Moreno with LN Brooklyn sired by LN LMC 12th Man, our National Champion % bull. She was Calf Champion and Reserve Grand Champion at MAS IX.



**RFI Funny Girl** is stylish, gentle, easy keeping and is one of the first RFI Red Knights to sell. She sells safe in calf to our 2014 National Champion RFI Real Deal at **SYNERGY** on October 25th. Don't miss her !!



Be making plans to participate in the **SYNERGY VII Sale** and **\$15,000 Showcase** weekend on **October 25-26** at **Smith Genetics**.

LMC Giving **THANKS Online Sale VI** will be on **November 22-25**. 100% of all sales will be donated to several charities.



This super long, correct and sylsh Febuary of 2014 combines some of the best genetics of 7N, Pine Ridge and Smith Genetics. She is one of 7N's consignments to Simbrah **SYNERGY VII**.



**CONGRATULATIONS** to the Onstot twins for all of their spring and summer wins with LMC cattle. We wish them the best at Oklahoma State and **THANK** them for all they did for Simbrah.



We welcome **Tucker Tanner** into our Simbrah family and wish him and all other Simbrah juniors the best of luck with school and their Simbrahs. Photo of his LMC WFC Dream Girl x LMC Rhino.

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Email us at: msgrah71@yahoo.com



We looked for outcross genetics from Fred Schuetze at Buzzard Hollow several years ago and found this fabulous female that exemplifies the traits we stress. P221 is the maternal grandmother of 6G LMC Rajun Cajun and is a consistent producer of highly productive females that we have both sold and kept in our herd.



X216 is another outcross female from Buzzard Hollow that is turning into a true donor quality female. Thank you goes out to Dean Fuchs and Crew for purchasing her first calf sired by LMC Payaso. This heifer was the highlight of last year's calf crop, and we are excited that she is going to a progressive home! Look for X216's progeny to impact the breed!



Evangeline (LMC Full House x P221) has been one of our Top Performers through the years. The dam of Rajun Cajun also has a producing daughter in the herd that is the right kind! This female never misses and is the epitome of production, style and performance!



LMC Dream Girl continues to prove herself as one of the best Simbrah females ever. She is now translating the traits that made her successful in the show ring to her progeny. The picture of Power, Performance, and Style is painted in this "once in a lifetime" female, and her progeny, sired by multiple sires, are continuing the illustration of Production, Performance and Style found in Dream Girl! She is a Breed Changer! Co-owned with La Muneca, Louie Flores and BETM Ranch.

## Alamo City Simbrah Sale February 23-25

Sale will feature top quality show prospects from these progressive San Antonio area Simbrah Breeders: La Morra Ranch, Baring Cattle Company, Freasier Ranch, Boening Bros. and BETM Ranch.

Online Video Sale will be conducted at [www.cattleinmotion.com](http://www.cattleinmotion.com)

Sale lots will be available for public viewing during the 2015

National Simbrah Show in San Antonio at a nearby ranch.

La Morra Ranch 210/275-0839

Baring Cattle Co 210/867-6651

Boening Bros. 830/391-3173

BETM Ranch 956/607-5515

Freasier Ranch 830/216-7171



Show Prospects  
like these sell.



Show Prospects  
like these sell.



# MAS IX Showdown held in Wharton

The \$15,000 Marketing American Simbrah (MAS) IX Showdown was held June 18 and 19th in conjunction with the American Junior Simbrah Roundup, Wharton, Texas.

Kolten Thigpen judged the showmanship and Judd Cullers served as the judge of the cattle. The MAS group held their  
(Continued on page 29)



Hope Onstot exhibited the grand champion purebred heifer at MAS IX and won \$3,000. Her heifer was sponsored by La Muneca.



Amelia Stavinotha exhibited the reserve grand champion purebred heifer at MAS IX and won \$1,500. Her heifer was sponsored by La Muneca.



Caleb Rodenbeck exhibited the grand champion percentage heifer in the MAS IX show. His heifer was sponsored by Smith Genetics.



In the youngest division of showmanship the winners were (l to r) 1st-Loralie Hill, 2nd-Ethan Richardson and 3rd-Ava Vela!



Winners in the 17-18 year-old division of showmanship were (l to r) 1st-Kaitlyn Davlin, 2nd-Caleb Rodenbeck, 3rd-Tristan Chapa, 4th-Kaleb Fontenot, 5th-Kevin Koehl, 6th-Brooke Springer, 7th-Chris Beaty, 8th-Hadley Baker, 9th-Nicole Stevenson and 10th-Aleah Williams.



Carlye Rodenbeck won the 15-16-year-old division and was followed by (l to r) 2nd-Victor Moreno, 3rd-Adriana de los Santos, 4th-Josh Evans, 5th-Tyler Jenkins, 6th-Kelly Salyer, and 7th-Dennis Cano.



Winners for the 13-14-year-old division of showmanship were (l to r) 1st-Zach Mills, 2nd-Sophie Palmore, 3rd-Amelia Stavinotha, 4th-Sarah Nichols, 5th-Olivia Vela, 6th-Winston Walters, 7th-Rowdy Baker, 8th-Brody Hill, 9th-Sabrina Cano and 10th-Kaitlynn Miller.



Hannah Wells won the 11-12 year-old division of showmanship, followed by (l to r) 2nd-Mia Barba, 3rd-Caleb Fuchs, 4th-McKenna Tschirhart, 5th-Natalie Martinez, 6th-Robert Stavinotha, and 7th-Trevor Jenkins.

## Uncommonly good!

We have a number of females in our program, but these two are uncommonly good and would be so in any program. Both of these females are in our ET program and we're excited about their calves.

We have show heifer prospects for sale and invite your inquiries.



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Smith Charming Moves-A daughter of Evan and out of the great She Moves. She was recognized as the epitome of a Simbrah female by several judges.

Charming Moves won the 2013 National and International titles in the open shows, while also winning the San Antonio \$10,000 for Kaleb and the Supreme American Heifer title in Houston. She is the only Simbrah female to have captured that Houston title.



RFI Smith Hidden Jewel-A daughter of Smith Pure Jewel and Smith RFI Sure Glow. She drew the admiration of many judges and her potential as a brood cow was often talked about on the microphone. She was the 2014 ASA National Champion and Fort Worth and San Angelo Junior Show Champion, and 2013 Simbrah Synergy title winner. Her son by RFI Real Deal sells as Lot 128 in Synergy.







# Texas initiates 4-H and FFA Heifer Validation Program

By Dr. Joe Mask, county extension agent and Simbrah breeder

Texas is privileged to have the largest junior breeding heifer program in the nation. However, the sheer size of Texas, diversity in counties and beef breed associations has created some challenges for effectively and fairly managing the program. Because of numerous breed divisions offered, there are inconsistencies in how breed associations record purchase and transfer information. Heifer validation is being initiated to ensure a level playing field for all junior breeding beef heifer exhibitors and to present a unified approach to verifying breeding beef heifer registration papers, ownership and physical possession.

Following is a schedule of dates that breeders and exhibitors need to know about concerning this inaugural year of the program:

## 2015 Spring Show Timeline

**October 1 – November 14, 2014**

### Physical Validation

All heifers must be validated at a time, place, and date determined by the county validation committee. (Exhibitors need to check with your agricultural science teacher or county extension agent for details about validation)

All heifers will have tattoos and brands checked and recorded and hair samples will be collected for the DNA Assay.

\*\*State issued ear tags or nose prints will not be required by the Texas 4-H and FFA Heifer Validation Program.

**November 1, 2014**

Ownership deadline for all spring shows

**November 14, 2014**

Deadline for all county physical validations to be completed and registration papers to be uploaded by agricultural science teachers or county extension agents

### Key items for ranchers selling beef heifers to exhibitors:

- Be proactive and if questions arise contact, exhibitor or the agricultural science teacher or county extension agent.
- Plan production sales as early as possible to help with paper transfer if possible.
- Stay in constant contact with breed association to make sure all paper work is in order for transfer.
- Ensure that exhibitor has original registration paper on female purchased by November 14, 2014 so they can be uploaded in database.
- Make sure brand or tattoo are legible and match registration papers.

### Key items for exhibitors showing heifers at spring 2015 shows:

- Be proactive and if questions arise, contact breeder or your agricultural science teacher or county extension

(Continued on page 28)





# Thank you 7N Ranch



The Nieschwitz Family, 7N Ranch recently purchased half-interest in Sabrina's female, Top C Diamond. The Cano family says thank you to Pete and his parents for adding her to their elite program. Diamond was the calf champion at the 2014 Rio Grande Valley Livestock Show and is sired by LMC RFI Smith Uno.



This is Dennis' percentage Simbrah, RGV Top C Sadie, who was the reserve calf champion at the Rio Grande Valley Livestock show and a class winner at the 2014 San Antonio Livestock Show. She is sired by JF American Pride.

Check us out on Facebook  or come to the Valley and visit us!



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topccattle@gmail

# From The Heart Of Our Program



Look who we are bringing to the Synergy Sale. She will catch your eye with her big body, stout features, angularity and femininity!

She's a three-quarter blood, sired by Smith Satisfies and is out of a Smith McCrary Andy Black bred dam. She ranks in the top 1% of the breed for API and she has everything phenotypically to be a contender in the San Antonio National Percentage Show and the Junior ARB Show!

**She sells  
as Lot 133**



**October  
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# FIREBALL



## Smith McCrary Fireball 710A



**Tim Smith, Joel Isgrig, & Haley Smith**

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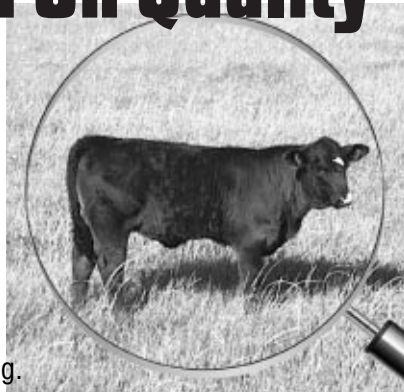
- He's sired by Smith Satisfies
- His dam is Smith McCrary Hi Price, a Dream On daughter, out of the great Smith Priceless
- He ranks in the top 1% of the breed for API and top 10% for TI.
- He is correct, stout, has as much muscle expression as you would ever want and is a red polled purebred Simbrah sire that is very clean in his lines and is impressive.
- See him on display at Simbrah Synergy
- We are excited about what he brings to the breed—power both phenotypically and genotypically!



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When you need a show heifer prospect or a replacement female, come see ours!

We are focused on quality and these heifers pictured represent the kind of quality we are producing.



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Look for our offering, Lots 65-71 in Synergy VII, October 25th.

## TRIPLE P RANCH

Harvey and Marcy Popp  
Pearland, TX  
713/906-3992  
happytrails1029@yahoo.com



## Validation...

(Continued from page 25)

agent.

- Do NOT wait until the last day of October to make selection. Note and beware of the breeder's timeline as well.

- Have consistent communication with breeder and get all information to them in a timely manner.

- Any heifer an exhibitor owns and plans to show or may show must be validated by the deadline.

(Substitute entries will not be accepted at any of the Texas major livestock shows unless they are validated through the Texas 4-H and FFA Heifer Validation Program)

- Make sure brand and tattoo on purchased heifer are legible and match the registration paper prior to leaving the breeder.

**For more information  
please visit website below.**

**<http://www.texasyouthlivestock.com/heifer-validation/>**

**You can also email Dr. Billy Zanolini  
for more information.**

**[wfzanolini@ag.tamu.edu](mailto:wfzanolini@ag.tamu.edu)**

# WE'VE GOT THIS PROGRAM ON THE MOVE!

**This is lot 101 in the Synergy Sale that we are offering with Smith Genetics. She is sired by Smith Satisfies and her dam is Smith Moving Fun, a Smith Hide N Seek x LM She Moves 3L/136 daughter. Moving Fun is one of our lead donors and we feel it clearly shows the direction we are taking our program.**

**We have invested in a number of individuals in the past few years that we feel will take our program to new levels of quality and we're excited about coming calves. Keep your eye on us!**

Please evaluate  
our lots in:



**Lots 53-64 and 101**



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# MAS...

(Continued from page 24)

sale earlier in the year as an online event.

The show, which is made possible by the MAS sponsors, awarded \$7,500 in showmanship prizes and money, while the show awarded another \$7,500, including buckles to all class winners. The showmanship payouts in five divisions were 1st-buckle and \$300; 2nd-buckle and \$250; 3rd-\$200; 4th-\$150; 5th-\$100; 6th-\$75; 7th-\$50; 8th-10th-\$25. (See winners for all the ages in the photos.)

Caleb Rodenbeck won the grand champion title in the percentage show with Smith Bella Vive, a daughter of Smith Matt N Black and Smith Bella Bella. He won \$600 and a banner. His heifer was sponsored by Smith Genetics. Kaitlyn Davlin took the reserve grand percentage honor and \$400 home. Her heifer was sponsored by La Muneca and was sired by LMC LF Goliath and out of a Manhattan x BBS Jennie Walker bred dam.

In the purebred show, Hope Onstot, walked away with the grand champion title, banner and check for \$3,000. Her

heifer, sponsored by La Muneca was sired by 6G/LMC Rajin Cajun and out of BBS Jennie Walker. The reserve grand champion title, banner and \$1,500 was won by Amelia Stavinoha with her La Muneca heifer, sired by LMC Rhino. Both heifers won the senior division titles on their way to the overall honors.

Adrianna de los Santos claimed the calf champion honor with her La Morra sponsored heifer that was sired by LMC Rocco. Josh Evans saw his 6G Ranch heifer, sired by 6G LMC Pappdeaux, win the reserve calf honor.

Aleah Williams and Kaleb Fontenot took the junior and reserve junior titles, respectively with Smith Genetics sponsored heifers. Williams exhibited a Smith Nu Approach daughter, while Fontenot's entry was sired by Smith Satisfies.

MAS sponsors for 2014 included La Morra Ranch, Reavis Farms, Monte Christo Ranch, La Muneca Cattle Co., La Negra Cattle Co., Smith Genetics, LPJ Ranch, RGV Cattle Co., 6G Ranch, 5W Cattle Co. and BET M Ranch.

For additional photos please visit [www.simbrahworld.com](http://www.simbrahworld.com) and visit the events page.

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# Congratulations Ryleigh!

We want to congratulate Ryleigh Whitaker on showing Walters Sue Ellen to the Grand Champion Simbrah title at the North Texas and West Texas State Fairs. She was also the reserve division 1 winner at the American Junior Simbrah Roundup.

This is Ryleigh's first year to show and she has done a great job with this heifer, who is a Johnnie Walker daughter.



We have full sibs to this heifer for sale, as well as a number of top show prospects in Simmental, Simbrah and Percentage Simbrahs!

*Come see what we've got!*

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## REACHING NEW HEIGHTS

Building a foundation and climbing with these genetics.

- Smith Wentz Imagine Z105. She's a Smith Nu Wave II and LMC Miss Diva bred female. Plus she has just been DNA tested and found to be homozygous black and homozygous polled.
- Smith Johnson Top Price. A daughter of Charismatic and out of the great Priceless.
- Smith Wentz O Wave Y71. An Oprah x Smith Nu Wave II.
- Smith Burch Glorious. A daughter of Nu Approach and out of Smith RFI Golden Glory. We are selling a three-quarter daughter of hers, sired by Smith Stout N Black at the Synergy.
- Smith Tenisha 332Z. A daughter of Smith Ronen, which makes her a Sargeant granddaughter.

We have calves on the ground from our donor lineup sired by RFI Real Deal and Smith Satisfies.



Smith Wentz Imagine Z105



Lot 86 in Simbrah Synergy. We are pleased to be offering our first individual for public sale at the Synergy in partnership with Smith Genetics. This is a three-quarter female out of Smith Burch Glorious and Smith Stout N Black.

## JOHNSON CATTLE CO.

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[wjohnson4945@sbcbglobal.net](mailto:wjohnson4945@sbcbglobal.net)

Tim Smith consultant • 512/587-7896 • [smithgenetics1@gmail.com](mailto:smithgenetics1@gmail.com)

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# LIVIN' THE DREAM



We are fired up about our **LMC WFC Ms. Dream Girl** donor as she continues to produce cattle that raise the bar and increase consumer demand. Her most recent set of IVF embryo calves is very impressive and have sold with ease. We had 27 calves sired by 7 different sires all calve out within a 45 day period. She is a once in a lifetime kinda female.

**A BIG HEARTY THANKS** to those who have decided to **LIVE THE DREAM** with us and add her influence to their operations. Give us a call today to visit about the various opportunities you have to add Dream Girl's influence to your herd or show string. We have some Beefmakers, Rajin Cajuns, Upgrade and LMC Arcadios for sale now.



**A BIG HEARTY THANKS** to McKenna Tschirhart for selecting LMC My Dream as her new show heifer. My Dream is another full sib destined for greatness. Her champion full sister, LMC Redream owned by Dawson Raub topped the LMC \$ellabration Sale at \$41,000.



Amelia Stavinoha is coming off an impressive summer show season. We appreciate her selecting this fancy 6GLMC Pappadeaux daughter in hopes of keeping up her winning ways. We have some stout full brothers to her that we look forward to showing you.



We appreciate Tucker Tanner adding this gorgeous LMC Rhino daughter to his elite string. Her full sister LMC Daydream was Grand Champion at the 2013 \$15,000 MAS Showdown and Reserve Champion at the 2014 Houston Jr. Show for Micah Perkins.



**A BIG HEARTY THANKS** to our ole buddies Ronnie and Susan Smith of Smith Farms for investing in 3 Dream Girl daughters sired by the popular Mr. NLC Upgrade Simmental bull. They buy only the best and freshest genetics. You should make time and visit them.



We appreciate Victoria Villanueva buying another attractive LMC Rhino daughter and wish her the best this upcoming show season. She is a full sister to the 2013 National Champion Bull, LMC Gold Medal whose first calves are here. We sure like their stoutness.



Great herds are built around great cow families. This is one of Simbrah's all time great families. This double polled 3/8 x 5/8 baby doll by our soon to be Register of Renown LMC LF Ambassador **POLLED** Brahman bull is going to be something very special as we can mate her to the **POWER** Simmy bulls to bring in **NEW BLOOD** to **MAKE OUR NEW DREAMS COME TRUE**.

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**Smith Andy N Black**





*Save the date...*

- October 16-Pan Am Simmental and Simbrah Shows, Dallas, Texas
- October 17-State Fair of Texas Junior Simmental and Simbrah Shows
- October 19-Black Label Sale, Grandview, Texas
- October 24-26-Simbrah Synergy VII and \$15, 000 Showcase, Giddings, Texas
- November 13-15-Two Fast Nickels Online Bull Sale
- November 22-25-LMC GenePLUS Online VI "Giving THANKS" Sale
- January 26-Southwestern Livestock Exposition Junior Simbrah Show, Fort Worth, Texas
- February 16-National Simbrah Show, San Antonio, Texas
- February 16-National Percentage Simbrah Show, San Antonio, Texas
- February 18-Simmental/Simbrah Superbowl, San Antonio, Texas
- February 19-San Antonio Livestock Exposition Junior Simbrah Show
- February 21-San Angelo Livestock Show Junior Simbrah Show
- March 3-Houston International Simbrah Sale, Houston, Texas
- March 4-Houston International Simbrah Show, Houston, Texas
- March 13-22 Rio Grande Valley Livestock Show Open and Junior Simbrah Shows, Mercedes, Texas
- March 15-Houston Livestock Show Junior Simbrah Show, Houston, Texas
- March 27-Star of Texas Junior Simbrah Show, Austin, Texas
- March 27-28-La Muneca Cattle Co. \$ellabration Show, Linn, Texas
- March 28-31-La Muneca Cattle Co. Online Sale

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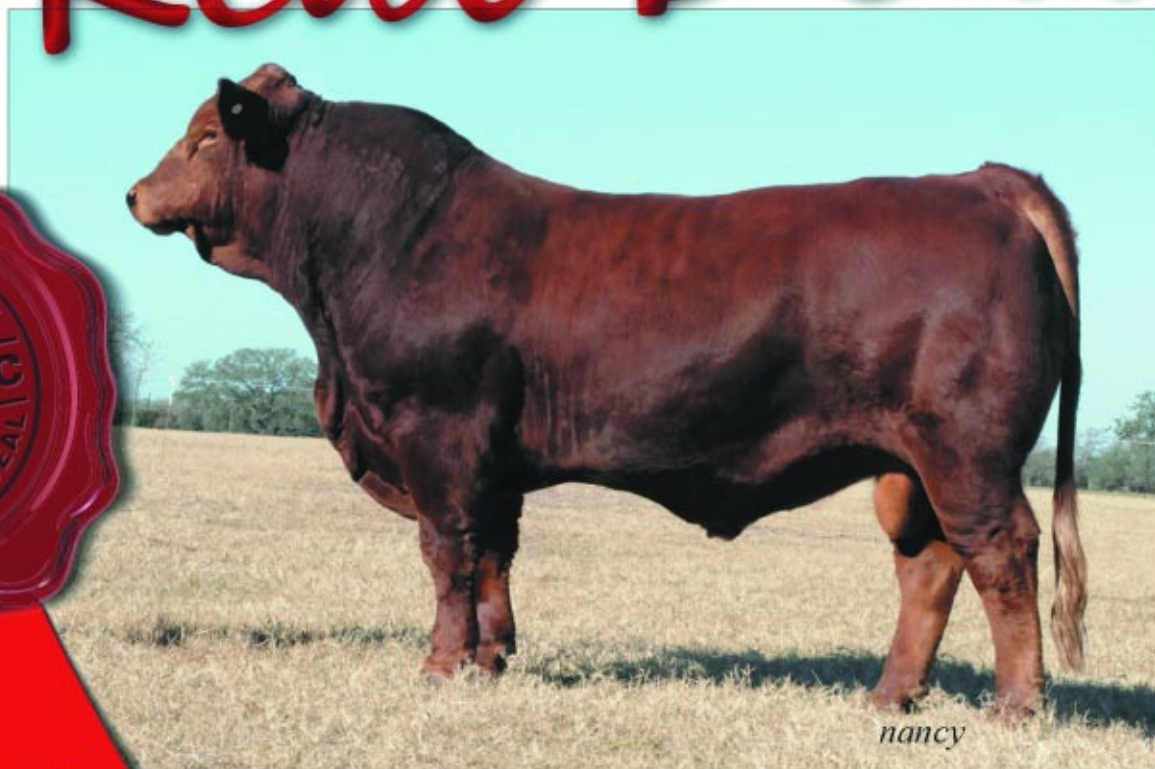
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# Evaluate him any way you want... he's the *Real Deal*



Lot 96 in Synergy. Sired by Real Deal.



Lot 75A in Synergy. Sired by Real Deal.



Lot 119 in Synergy. Sired by Real Deal.



Lot 20A in Synergy. Sired by Real Deal.

- Sired by Smith Evan, who is out of Smith Nu Approach and the great Smith Bella Bella.
- Dam, RFI Dominoe, a Smith Also N Red daughter, which provides the genetics of Sargeant, Dream On and Power Drive. She is a donor in the Reavis herd.
- He ranks in the top 10% of the breed for weaning and 15% for yearling, plus 35% for API and 25% for TI.
- Polled, solid red, deep bodied purebred Simbrah.
- 2014 ASA National and National Simbrah Grand Champion Bull, as well as 2014 International Reserve Grand Champion Bull.
- Real Deal was produced in the Reavis Farms program and is now owned in partnership with Smith Genetics, Burch Farms, Diamond RF Farms and Southwestern Farms.

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# OBVIOUSLY *we've given this a lot of thought...*

We've dedicated 24 years to developing our herd, so obviously we've carefully selected the sires with profit and performance in mind. This is our sire lineup - the leading bulls and genetics of the Simbrah breed. We are breeding the highest genetic potential and productivity into every animal.

Smith McCrary Fireball 710A



We are proud to announce that we have just recently added this powerhouse to our program. He's sired by Satisfies and is out of a Dream On x Priceless bred dam. He ranks in the top 1% of the breed for API and 10% for TI. Owned with Smith Genetics, McCrary Farms, Monte Christo Ranch, Johnson Cattle Co. and 7N Ranch.

Smith Isgrig Charismatic



A son of Smith Nu Wave II and Smith Isgrig Eleanor. He is one of the highest ranking EPDs bulls in the breed year in and year out. He is currently ranked in the top 1% of the breed for API and TI and for five other traits. Owned with Smith Genetics.

RFI Real Deal



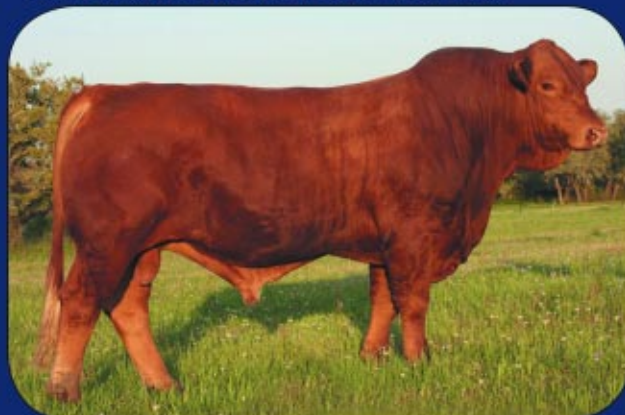
A polled purebred son of Evan. He was the 2014 ASA National and National at San Antonio Champion bull. His first calves have arrived and we are impressed. Ranks in the top 35% of the breed for API and 25% for TI. Owned with Smith Genetics, Southwestern Farms, Burch Farms, and Diamond RF Farms.

Smith Nu Wave II



A polled three quarter-one quarter sire. His progeny have dominated sale, show and EPD charts for the past few years. He currently ranks in the top 1% of the breed for seven traits. He is considered as the top sire in the breed and with our partner, Smith Genetics, we are offering a semen package in Nu Wave (Lot 130) at Simbrah Synergy.

Smith Evan



A polled purebred sire that carries the genetics of Smith Nu Approach and the breed matriarch, Bella Bella. He ranks in the top 1% of the breed for calving ease and birth weight, while still in the top 10% for weaning and 25% for yearling. Owned with Smith Genetics and McCrary Farms.

We also have Smith Nu Approach, Smith Stout N Black, McCrary Smith Fortunate, Smith RFI MCCR Gangster and Smith XtraOrdinary at work in our herd!

Please evaluate our lots in the Synergy Catalog: Lots 7-20, 97, 107, 113 and 130.

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**LMC ATZ Cuervo** by LMC EF JW Black - KQ Cattle Co.



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**LMC WFC 6G Dreamer** by LMC Gig'em - Mark Ellis.



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**LMC BBS Amos** by 6GLMC Pappadeaux - Tommy Williams.



**LMC ATZ Bullock** by 6GLMC Pappadeaux - KF Livestock.



**LMC LN Romeo** by RSUN Casanova - Marcus Garcia.



**LMC BBS Bingo** by 6GLMC Rajin Cajun - Britt Larson.



**LMC LN Augustana** by LMC Arcadio - Morgan Thomas.



**LMC LN Jordana** by LMC Arcadio - Onstot Family.



**LMCLN Sweet Dream** by LMC Arcadio - John Paul Rodriguez.



**LMC BBS Faith** by LMC RFI Smith Uno - Matthew Sanchez.



**LMC ATZ Sofia** by 6GLMC Pappadeaux - Jane Hunt.



**LMC BBS Chloe** by 6GLMC Rajin Cajun - Caleb Fuchs.



**LMC My Dream** by LMC Rhino - McKenna Tshirhart.



**LMC BBS Alexis** by 6GLMC Pappadeaux - Kaitlynn Miller.



**LMC BBS Kajun Belle** by 6G LMC Rajin Cajun - John David Burch.



**LMC BBS Cajun Rose** by 6GLMC Rajin Cajun - MacKenzie Groce.



**LMC BBS Rachel** by 6GLMC Rajin Cajun - Tucker Tanner.



**LMC BBS Belle** by 6GLMC Rajin Cajun - Robert Stavinocha.



**LMC BBS Jenny Marie** by 6G Rajin Cajun - Justin Briones.



**LMC BBS Andrea** by 6GLMC Pappadeaux - La Reina Ranch.



**LMC Blossom** by LMC Rhino - Audra Smith.



**LMC RGV CTCF Blossom** by LMC 6G Red Rock - Makayla Sanchez.



**LMC Polled Hazel** by LMC Rhino - Dolce Zepeda.



**LMC ATZ Fresa** by 6GLMC Rajin Cajun - Josh Evans.

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